



PRODUCT STORY

Speed up review collection with Trylt Sampling

Going from zero to one customer review can spark a 10% boost in sales — and that’s just the beginning. Kickstart review collection with Trylt Sampling, which makes it easy to create targeted product-sampling campaigns to get reviews fast.



HOW IT WORKS

1 Tap into the Trylt community with targeted sampling campaigns

We customize your product sampling program to build out targeted and strategic sampling campaigns, matching your product with a diverse community of engaged shoppers ready to try and review new products.

2 Ship products out, get reviews in all the places shoppers are making buying decisions

Start seeing new reviews a few days after community members receive your product. Up to 90% of samples sent to the members in Trylt are reviewed — that means more reviews for fewer samples.

WHEN TO USE IT



Supercharge product launches with reviews on day one

Jumpstart your review collection before the big launch day so you have the content shoppers expect from the start.



Boost review volume on high-margin and seasonal products

Sampling helps you boost review volume, drive more traffic to your product pages, and kickstart sales.



Get insights about your brand and products

Uncover customer sentiment around your brand and products with sampling campaigns. Leverage customer insights to adjust messaging and improve products.

Bazaarvoice connects you to consumers so that they can discover you, be inspired to choose you, and buy with confidence. Data and content from our shopping network power insights that help you understand and delight consumers, time and time again. The result is the best formula to drive sales for brands that sell direct-to-consumer and across retail channels.

Access our vast network. Nurture relationships with prospects and customers. Work with the team who truly knows shoppers. Shoppers are at the heart of everything you do. They’re at the heart of everything we do, too.

Learn what Bazaarvoice can do for you:
bazaarvoice.com/sampling